Tech for the people: Porsche at IAA Mobility in Munich

24/07/2026 A world premiere, a technical innovation and a programme for the whole family: Porsche takes numerous highlights to the Bavarian capital

- World premiere: the new Porsche 911 Turbo S – the all-rounder among sports cars is more powerful than ever
- Innovation: Porsche Wireless Charging makes charging electric cars more convenient than ever before
- Event space for the whole family: a giant Porsche crest dominates the brand's presence at the Open Space

Porsche is presenting the new flagship of the 911 series in Munich: an innovative twin-turbo powertrain with T-Hybrid technology makes the new Turbo S the most powerful production 911 of all time. The sports car combines outstanding performance with a high degree of exclusivity, long-distance comfort and unrestricted everyday usability.

Porsche will also be showcasing a new, user-friendly innovation that has already radically simplified the use of mobile phones – wireless charging technology, but for cars. Porsche will soon be offering the innovation to customers of its electric models, starting with the forthcoming all-electric Cayenne. The wireless charging system will offer a charging capacity of up to 11 kW and efficiency of more than 90 per cent.

A highlight of the Porsche stand at Wittelsbacher Platz will be a giant Porsche crest, which dominates the brand's presence at the Open Space. The theme of this year's stand concept is 'Porsche. There is no substitute'. With a space totalling about 1,000 square metres, Porsche has aimed to create a family festival atmosphere, with various kiosks offering a varied programme of events. The Porsche brand stand is open daily from 9 to 13 September, from 11:00 to 21:00, and admission is free.

MEDIA ENQUIRIES

Antonella Kontio

Team Lead Product and International Communications
+49 (0) 1523 / 911 1824
antonella.kontio@porsche.de

Linda Riechers

PR Manager Porsche Deutschland GmbH
+49 (0) 1523 / 911 8402
linda.riechers@porsche.de

Consumption data

911 Spirit 70 (WLTP)*: Fuel consumption combined: 10.6 – 10.4 l/100 km; CO_2 emissions combined: 240 – 236 g/km; CO_2 class: G

911 Turbo S (WLTP)*: Fuel consumption combined: 11.7 – 11.5 l/100 km; CO_2 emissions combined: 266 – 261 g/km; CO_2 class: G

Macan 4 (WLTP)*: Electrical consumption combined: 20.5 – 17.7 kWh/100 km; CO_2 emissions combined: 0 g/km; CO_2 class: A

Taycan GTS (WLTP)*: Electrical consumption combined: 20.1 – 17.7 kWh/100 km; CO_2 emissions combined: 0 g/km; CO_2 class: A

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

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Dr. Ing. h.c. F. Porsche Aktiengesellschaft
Porscheplatz 1
70435 Stuttgart