New mobility concept permits a unique Porsche driving experience

29/09/2025 Porsche Drive Rental - book, get in, drive off

At its headquarters in Zuffenhausen, Porsche AG offers enthusiastsand all those interested, a very special brand experience. Porsche Drive Rental rents out vehicles from the current model range. Customers can choose to enjoy the fascination of Porsche for a day or even for a whole weekend. Rental, handover and return of the vehicles take place in the Porsche Museum. With the premium offering of Porsche Drive Rental, the Porsche brand reaches an even wider group of interested persons and creates enthusiasm in fans from all over the world with this experience. The dream of driving a Porsche becomes reality here. “Porsche Drive Rental makes it possible to directly experience the fascination of our sports cars,” says Detlev von Platen, Member of the Executive Board for Sales and Marketing at Porsche AG. The range of available models allows to experience the true pleasure of driving a Porsche, starting from 99 euros per hour with the Boxster and Cayman mid-engine sports cars. A short spin with the iconic 911 starts at 139 euros – goosebumps included.

Porsche Drive can be found in the foyer of the Porsche Museum at the Porsche Drive rental counter. In

line with the museum opening hours, vehicles can be reserved or booked from Tuesday to Sunday between 9 a.m. and 6 p.m. However, vehicle returns are also possible on Monday 7 a.m. to 12:30 p.m. Further information and the exact rental conditions can be obtained at the Porsche Drive rental counter in the museum as well as by phone on: +49 (0) 711 911 27 911, or by sending an email to: drive.museum@porsche.de. Up-to-date information is always available at Porsche Drive Rental.

MEDIA ENQUIRIES

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