

Exklusiv: Der Porsche Design Chronograph 1 - 911 S/T

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To mark the 60th anniversary of the iconic Porsche 911, Porsche Design is launching an anniversary edition of the Chronograph 1: the Chronograph 1 – 911 S/T. Like the new Porsche 911 S/T, the anniversary chronograph is limited to exactly 1,963 pieces, because it is exclusively reserved for owners of the car. The Porsche 911 and the Porsche Design Chronograph 1 are two icons of the same origin: both were designed by Ferdinand Alexander Porsche. The founder of Porsche Design was inspired by this premise in 1972: “For me, it was about creating a watch to match the car.” This is as true today as it was then, because the Chronograph 1 – 911 S/T reprises the design of the eponymous special edition in numerous details.

The case of the Chronograph 1 – 911 S/T is made of an uncoated and blasted titanium reminiscent of

the lightweight design concept of the Porsche 911 S/T. The dial and rehaut of the watch are inspired by the historic style of the instruments in the Porsche 911 S/T, with the number '60' in red referencing the anniversary of the 911. The numbers and the day and date indicators are in luminous Phosphorus Green, while the stopwatch second hand adopts the colour of the rev counter. Another reference to the manual 911 S/T is a printed shift pattern. This element is in Silver in the Chronograph 1 – 911 S/T, while the same element is in Gold in the Chronograph 1 – 911 S/T Heritage.

A sapphire crystal with sevenfold anti-glare properties protects the high-precision movement with COSC certification and flyback function. The rotor revisits the design of the magnesium wheel of the 911 S/T, in the colours Brilliant Silver, Dark Silver or Black, depending on the vehicle variant selected. Ceramica or Brilliant Silver is available as a coordinated colour scheme for cars with the Heritage Design Package. The rotor cap bears the historic Porsche crest in the Heritage version and a printed 'S/T' graphic in other versions. The back of the case features the build number of the car as a laser engraving. Like all watches from Porsche Design, the Chronograph 1 – 911 S/T is manufactured by hand at Porsche's in-house watchmaking operation in Solothurn, Switzerland.

MEDIA ENQUIRIES



Oliver Hilger

Spokesperson 911 and 718
+49 (0) 170 / 911 3915
oliver.hilger@porsche.de

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