First generation - Innovations

07/08/2024 In the model years from 1963 to 1972, Porsche engineers developed innovations such as the three-part safety steering system, internally vented disc brakes, front and rear spoilers, the removable folding roof of the Targa and a folding plastic rear window.

In the model years from 1963 to 1972, Porsche engineers developed innovations such as the three-part safety steering system, internally vented disc brakes, front and rear spoilers, the removable folding roof of the Targa and a folding plastic rear window.

From 1966, the sports cars would be equipped with forged Fuchs wheels and mechanical fuel injection, and from 1968 Porsche offered a semi-automatic transmission with the Sportomatic as an option. From 1969, a sealed body cavity protected the models against rust.

MEDIA ENQUIRIES

Astrid Böttinger

Spokesperson Heritage and Porsche Museum
+49 (0) 170 / 911 2065
astrid.boettinger@porsche.de

Link Collection

Link to this article
https://newsroom.porsche.com/en/press-kits/60-Years-Porsche-911/1.-Generation---Innovationen.html

Media Package
https://pmdb.porsche.de/newsroomzips/63b69fcc-ecf8-4099-aa6c-9a23fa839b52.zip