

Souvenirs for fans of the brand

04/12/2025 The Museum Shop

Fans of the Porsche brand will find everything that is “typical for Porsche” in the modern museum shop: the shop offers an assortment of more than 1,000 articles, books, calendars, DVDs, model cars or t-shirts.

A particular highlight is the self-published Edition Porsche Museum series, which is also available in the Museum Shop. This now comprises more than 40 titles relating to the history of the sports car manufacturer with a total number of over 450,000 copies published. An exclusively produced DVD documents the “Porsche Way” in 150 minutes.

Alongside key rings, badges, post cards, magnets and posters with historic images, the Porsche enthusiast will also find selected miniature models of the most popular vehicles, interesting literature about cars as well as a wide range of soft goods for adults and children. The museum Shop is located directly in the entrance area of the museum.

MEDIA ENQUIRIES



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