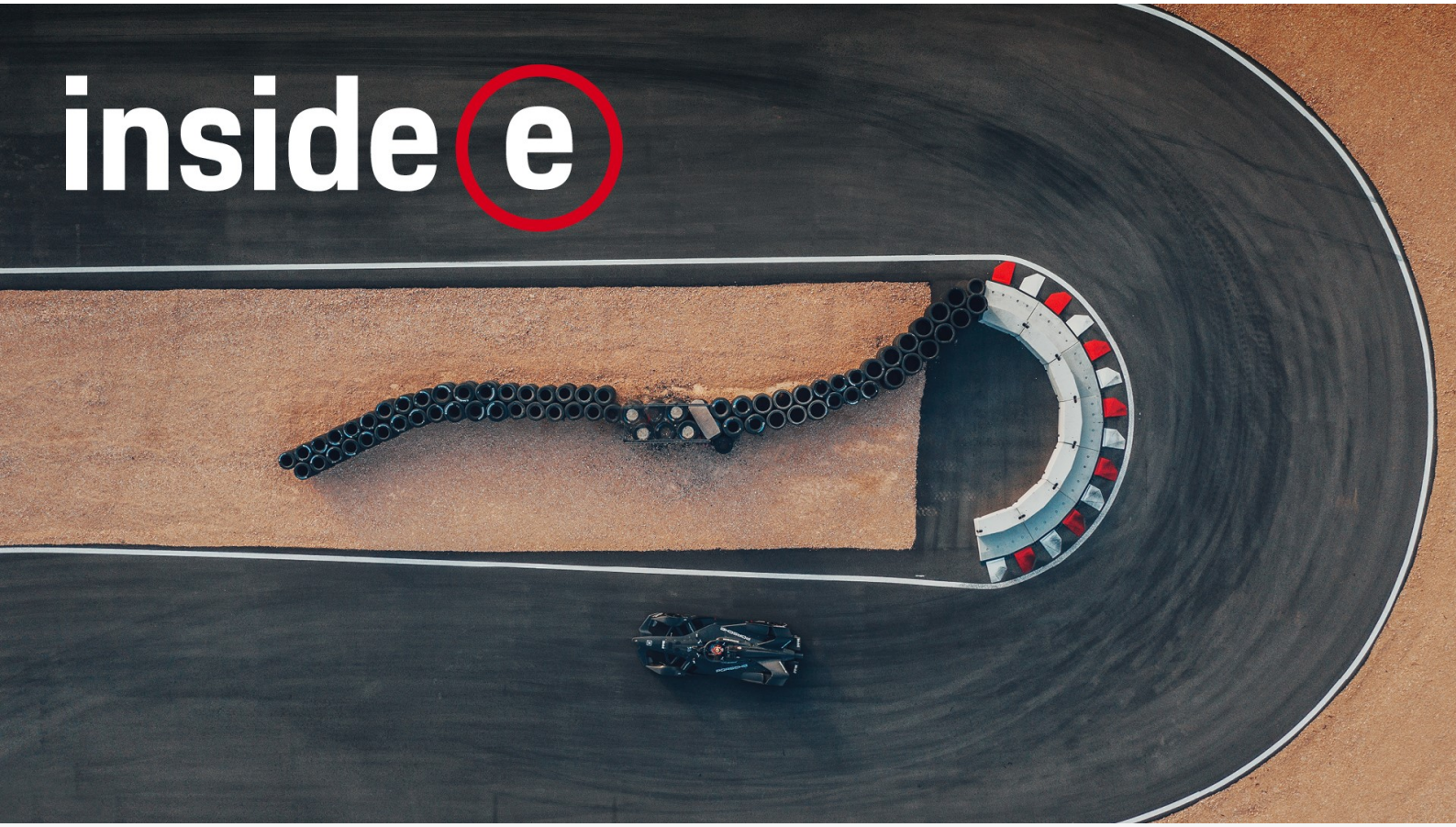


Inside E

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03/05/2021 With the new “Inside E” podcast the members of the TAG Heuer Porsche Formula E Team take you behind the scenes.

Episode 26: António Félix da Costa

António Félix da Costa is Porsche's new Formula E works driver. Signing with Porsche is a dream come true for the 30-year-old from Portugal, who was involved in the world's first electric racing series from day one. In the latest “Inside E” podcast, he talks about his passion for motorsport, his goals with Porsche, the positive development of Formula E and his newfound love of golf.

Episode 25: André Lotterer & Pascal Wehrlein

Perfect race strategy and optimal energy management: Pascal Wehrlein and André Lotterer used this recipe for success at the Autodromo Hermanos Rodriguez and, with a strong team effort, handed the TAG Heuer Porsche Formula E Team an historic one-two at the Mexico City E-Prix. In the latest “Inside E” podcast, they talk about this milestone in Porsche’s Formula E project, their understanding of teamwork and how they view their chances in the fight for the world championship title.

Episode 24: Florian Modlinger

From his first race at the helm of the TAG Heuer Porsche Formula E Team there were no points – race three, however, yielded an historic one-two result: Florian Modlinger has made a dream start as the new Director Factory Motorsport for Formula E. In the latest “Inside E” podcast, he talks about the triumph in Mexico, its importance to the team, the key factors for success in Formula E and his goals for this season.

Episode 23: Thomas Laudenbach

As a student, he contested motorbike races. As an engineer, cars became his great passion. Thomas Laudenbach came to Porsche in 1998. On 1 October 2021, he succeeded Fritz Enzinger as the Vice President of Porsche Motorsport. In the latest “Inside E” podcast, he talks about the importance of Formula E, his expectations of the TAG Heuer Porsche Formula E Team and how Porsche Motorsport will tackle future challenges.

Episode 22: Sami Khedira

Sami Khedira has done it all as a footballer. Winning the 2014 World Cup title for Germany was the highlight of his career. After his retirement from the sport in May this year, he now devotes himself more to his role as ambassador of Porsche’s youth development programme “Turbo for Talents”. In the latest “Inside E” podcast, he talks about the exciting task of passing on his experiences and supporting talented youngsters in their athletic and personal development. He also shares his impressions from his visit to the TAG Heuer Porsche Formula E Team at the Berlin E-Prix.

Episode 21: André Lotterer & Pascal Wehrlein

Porsche’s second season in the ABB FIA Formula E World Championship proved to be a huge challenge for André Lotterer and Pascal Wehrlein. They achieved successes with the Porsche 99X Electric and contributed significantly to the further development of the TAG Heuer Porsche Formula E Team. In the latest “Inside E” podcast, they talk about their successes and setbacks during season 7 as well as the

fierce competition in the world's first electric racing series and how they are determined to claim the first victory for Porsche in season 8.

Episode 20: Alberto Longo

It was through searching for new challenges that lawyer and investment consultant Alberto Longo came to motor racing 20 years ago. His first project in motorsport was the purchase of the Formula One TV rights together with his business partner Alejandro Agag; but their biggest and most important mission would be to create Formula E. In the 20th episode of the "Inside E" podcast, the Spaniard talks about the unusual inception and rapid growth of the world's first electric racing series, about Porsche's recent podium finish in Rome and why doubleheader events are working so well during the pandemic.

Episode 19: Jean Todt

Jean Todt has dedicated his life to motorsport, starting out as a rally co-driver and notching up major successes in the world's most important racing series as a team principal. Since 2009, he has been President of the FIA. In the 19th episode of the "Inside E" podcast, the Frenchman talks about racing during a pandemic, the Formula E success story and the social responsibilities of the FIA and motorsport.

Episode 18: Simona De Silvestro

Simona De Silvestro from Switzerland is the first female works driver in the history of Porsche Motorsport. In the 18th episode of the "Inside E" podcast on International Women's Day on 8 March, she talks about her role as a woman in a male-dominated world, about the early days of her extraordinary career as a racing driver and the goals she hopes to achieve with Porsche in the coming years.

Episode 17: Amiel Lindesay

Last season, the TAG Heuer Porsche Formula E Team enjoyed a successful debut in the ABB FIA Formula E World Championship in Diriyah. The team now returns to the streets on the outskirts of the Saudi capital, Riyadh, for the opening round of the new season, which features two night races on 26th and 27th February. In the 17th episode of the "Inside E" podcast, Amiel Lindesay, Head of Operations Formula E, reveals how much the team and drivers are looking forward to the start of the season, why cancelling the races in Chile was the right decision, and how confident everyone involved is that they can meet the higher expectations.

Episode 16: André Lotterer & Pascal Wehrlein

The final test drives are completed, the racing cars are on their way to South America. The TAG Heuer Formula E Team kicks off its second season in the ABB FIA Formula E World Championship in Santiago de Chile on 16/17 January. In the 16th episode of the "Inside E" podcast, regular drivers André Lotterer (GER) and Pascal Wehrlein (GER) talk about preparations for the season opener, their impressions of the refined Porsche 99X Electric and how important teamwork is for success.

Episode 15: Nicki Shields & Jack Nicholls

In the 15th episode of the "Inside E" podcast, pit lane reporter Nicki Shields and commentator Jack Nicholls talk about their work on the official global TV broadcasting of the ABB FIA Formula E World Championship, about bonding across the teams, and what it was like when Porsche entered the series a year ago.

Episode 14: Malte Huneke

Two podium finishes, a pole position and many other highlights – Malte Huneke has every reason to be happy with the TAG Heuer Porsche Formula E Team's rookie season in the ABB FIA Formula E Championship. No manufacturer has enjoyed such success right from the start in the history of Formula E since the second season. Yet, in the 14th episode of the "Inside E" podcast, the Technical Project Leader says: “Am I happy? 80 percent, I would say.” Huneke also talks about the highlights of his career at Porsche to date, the most important experiences from the first eleven races in Formula E and his expectations for the new season starting in January.

Episode 13: André Lotterer

André Lotterer (DE) and the TAG Heuer Porsche Formula E Team have completed their first season together. After the Porsche works driver finished second to claim a spot on the podium at the opening race weekend in Diriyah (SA), he repeated the feat at the “restart” in Berlin (DE). He went on to finish in the points in the following four races and, in eighth place, was the best German in the Drivers' Championship. In the 13th episode of the “Inside E” podcast, Lotterer looks back on his first year with Porsche in Formula E. The 38-year-old also discusses the rapid development of the fully-electric racing series and his new team-mate, Pascal Wehrlein, whose signing was announced recently. Lotterer also reveals which races he is particularly looking forward to next season and his goal for 2021.

Episode 12: Pascal Wehrlein

As of next season, Pascal Wehrlein will reinforce the TAG Heuer Porsche Formula E Team as a regular

driver alongside André Lotterer. In the 12th episode of the “Inside E” podcast, the 25-year-old talks about the new challenge and his goals with Porsche. Despite his young age, Wehrlein brings a lot of experience to the team. He can also look back on major successes in international motorsport.

Episode 11: Jamie Reigle

Since the introduction of the ABB FIA Formula E Championship in 2014, the first electric street racing series has become one of the most competitive environments from a sporting and technical perspective. In the 11th episode of the “Inside E” podcast, Jamie Reigle, Chief Executive Officer of Formula E, talks about the development of the series, the importance of Porsche for the championship and elaborates on the challenging times during the coronavirus pandemic and its effects.

Episode 10: Neel Jani & André Lotterer

The Formula E finale in Berlin will see the TAG Heuer Porsche Formula E Team report back at the beginning of August, after a break from racing of more than five months. In the 10th episode of the “Inside E” podcast, the two Porsche works drivers Neel Jani and André Lotterer talk about their excitement over the upcoming six races. They also look back at the period of the coronavirus lockdown and report on their experiences in the ABB Formula E “Race at Home Challenge” and in the virtual 24 Hours of Le Mans.

Episode 9: Joshua Rogers

Joshua Rogers is currently regarded as one of the best sim racers in the world. Success has seen the Australian quickly make a name for himself on the Esports scene – particularly in association with Porsche. Last autumn, the 20-year-old was crowned champion of the Porsche TAG Heuer Esports Supercup. Rogers has recently competed for the TAG Heuer Porsche Formula E Team in a virtual Porsche 99X Electric in the ABB Formula E “Race at Home Challenge”, as well as in the virtual version of the 24 Hours of Le Mans. In the 9th episode of the "Inside E" podcast, Rogers discusses his origins in motorsport, his move from real to virtual motor racing, the parallels and differences between both worlds, and his collaboration with the Stuttgart-based sports car manufacturer.

Episode 8: Kyle Wilson-Clarke & Fabrice Roussel

As race engineers in the TAG Heuer Porsche Formula E Team, Kyle Wilson-Clarke and Fabrice Roussel have a direct line to the two works drivers Neel Jani and André Lotterer. In the 8th episode of the “Inside E” podcast, the duo talk about the tasks of race engineers, the special features of Formula E and their close collaboration with the drivers. Wilson-Clarke and Roussel also explain why the team concept is the crucial factor for success.

Episode 7: Michael Steiner

As Member of the Executive Board, Research and Development, Michael Steiner is responsible for series production and Porsche Motorsport's racing projects. In the 7th episode of the "Inside E" podcast, Steiner speaks about changes in the automotive industry, the future of the sportscar manufacturer, and technical innovations ranging from motor racing to production development.

Episode 6: Richard Pardon

Richard Pardon accompanies the TAG Heuer Porsche Formula E Team as the official photographer in the ABB FIA Formula E Championship. In the 6th episode of the "Inside E" podcast, the British photographer talks about the special attraction of creating the imagery around the Porsche works entry in the fully-electric series.

Episode 5: Carlo Wiggers & Pascal Zurlinden

The 2019/2020 ABB FIA Formula E Championship has been officially suspended since 13th March 2020. In the 5th episode of the "Inside E" podcast, Carlo Wiggers, Director Team Management & Business Relations Porsche Motorsport, and Pascal Zurlinden, Director Factory Motorsport, discuss how the TAG Heuer Porsche Formula E Team is dealing with this situation. They also look back at the races that have already taken place and give their take on the season so far.

Episode 4: Pascal Zurlinden

Pascal Zurlinden is another team member from the successful LMP1 project breaking new ground. As Director Factory Motorsport, he has been responsible for both the GT race series and the Formula E projects since August, and thereby part of the TAG Heuer Porsche Formula E Team. In the 4th episode of the "Inside E" podcast, Zurlinden talks about his union with Porsche, the future of motorsport and the special characteristics of Formula E.

Episode 3: Amiel Lindesay

Following the launch of the Porsche 99X Electric, Amiel Lindesay, Head of Operations Formula E, discusses the next milestones for the TAG Heuer Porsche Formula E Team on its road to the ABB FIA Formula E Championship in the 3rd episode of the "Inside E" podcast. Lindesay also offers more interesting insights. In the podcast, he chats about his career at Porsche and describes the experience he gained while working on the LMP1 project.

Episode 2: André Lotterer

Just days after being announced as the second Porsche Formula E driver, André Lotterer is a guest on “Inside E”. In the 2nd episode of the "Inside E" podcast, he discusses his new role at Porsche, returning to Weissach, his team-mate and friend Neel Jani, the experience he has gained from the past two Formula E seasons, and his schedule between now and Porsche's first race in the ABB FIA Formula E Championship this November.

Episode 1: Neel Jani

The countdown to Porsche's first race in the ABB FIA Formula E Championship is on: The sports car manufacturer is set to make its debut in the first fully-electric racing series in 142 days' time. In the 1st episode of the "Inside E" podcast, regular Formula E driver Neel Jani speaks about his career at Porsche, the factory team entering Formula E, the schedule up to the first race and the goals he has set himself for the rookie season.

MEDIA ENQUIRIES



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Audio

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