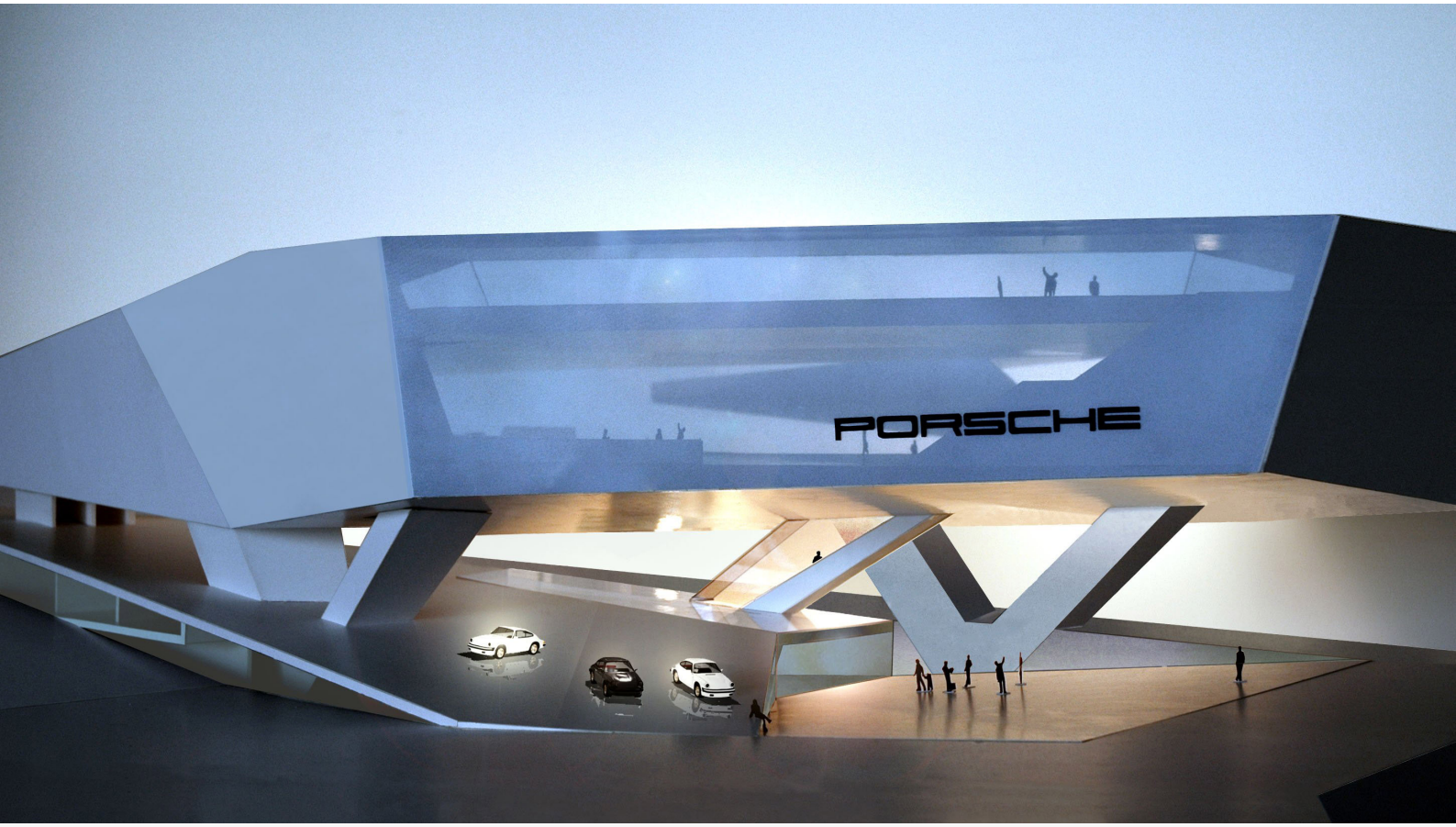


Step by step

24/07/2026 Chronology of the Porsche Museum

Decision to build the new Porsche Museum

30. Jul: The Executive Board of Dr. Ing. h.c. F. Porsche AG announces the decision to build the new Porsche Museum on Porscheplatz in Zuffenhausen.

Architecture

31. Jan: The jury led by architect Professor Fritz Auer (Stuttgart/Munich) chooses the design submitted by the Viennese architectural firm Delugan Meissl as the competition winner.
17. Oct: The Museum construction project is officially kicked off with the installation of an unconventional site sign.

The shell is completed

01. Feb: The shell is completed, bringing an important phase of construction to an end. The underground car park, ground floor, first floor and core elements (reinforced concrete supports) are now ready.

The first exhibits

03. Nov: The first twelve vehicle exhibits are brought into place on the Museum's second floor. The first exhibits include a 356 Cabriolet, an original 911 and the first prototype of the 924.

Opening

31. Jan: The Museum opens its doors to visitors.

Events in the Porsche Museum

31. Jan: The Porsche Museum celebrates its first birthday after welcoming 530,000 visitors in the first year.
26. Jun: Design show in the Porsche Museum – creative minds answer questions
02. Oct: First reading at the Porscheplatz: "Tacho-Man" tour of comedy author Christian Eisert makes a pit stop in the Porsche Museum.

Start of the special exhibition: Lohner-Porsche "Semper Vivus"

10. Mai: Start of the special exhibition: Lohner-Porsche "Semper Vivus" is exhibited in the Porsche Museum.
03. Jun: The Museum attracts one million visitors from all over the world.
01. Dec: The advent calendar in the Porsche Museum

The Porsche Sound Night

22. May: First "Children's University" – the Porsche Museum as an extracurricular place of learning
04. Sep: Start of the special exhibition: "Art, Graphics and Design – Hanns Lohrer & Porsche"
13. Oct: Porsche Sound Night – racing legends and engineers as special guests at the Sound Night

Further special exhibitions

05. Mar: Start of the special exhibition: BUILT in Zuffenhausen - Architecture and Construction of the Porsche Museum
04. Jun: Start of the special exhibition: 50 Years of the Porsche 911
06. Dec: The Museum welcomes its two millionth visitor through its doors.

Start: LeMans

14. Jun: Start: LeMans@Zuffenhausen – 24 Hours for Eternity – public viewing of the 24 Hours of Le Mans – live in the Porsche Museum
17. Sep: Start of the special exhibition: Project: Top Secret! Secret concept cars, camouflaged prototypes as well as one-of-a-kind record, test and experimental vehicles.
20. Dec: Christmas events: Handicrafts and baking for young museum visitors in the museum's workshop.

From Stuttgart into the world

13. Jun: LeMans@Zuffenhausen – Experience the 24 Hours of Le Mans live in the Porsche Museum
24. Jun: Start of the special exhibition: From Stuttgart into the world - Porsche and the FIFTIES
31. Aug: The sculpture "Inspiration 911" is inaugurated on Porscheplatz.
30. Sep: Start of the special exhibition: The Super Porsche. 30 Years of the Porsche 959.

The 24-hour race live in the Porsche Museum

First special exhibition in Berlin in the VW Group Forum DRIVE: Porsche opens brand exhibition "Fascination Sports Cars"
22. Apr: The Porsche Museum counts three million visitors from all over the world.
18. Jun: LeMans@Zuffenhausen – The 24-hour race live in the Porsche Museum
15. Nov: Opening of the new Porsche brand pavilion in the Autostadt in Wolfsburg.

New tracks. Every destination. Always Porsche.

14. Mar: Start of the special exhibition: Walter Röhrl – Genius on Wheels
17. Jun: The grand finale: LeMans@Zuffenhausen - 24-hour live broadcast all about the Porsche Museum
25: Jul: Start of the special exhibition and world premiere: New tracks. Every destination. Always Porsche. (WP Cayenne 3rd generation)

The Porsche Festival

09. Jun: Start of the special exhibition: 70 Years of Sports Cars
16. Jun: Porsche Festival
13. Oct: The eighth Porsche Sound Night in the Porsche Arena
4,000,000 visitors

10th anniversary of Porsche Museum

31. Jan: 10th anniversary of Porsche Museum
14. May: Start of the special exhibition: 50 Years of the Porsche 917.
Start: Heritage Experience in China

50th Anniversary of First Le Mans Win

13. Jun: Start of the special exhibition: 50th Anniversary of First Le Mans Win
16. Jul: Start of the special exhibition: VW Group Forum DRIVE Forum Berlin: Porsche – Pioneer of electric mobility
04. Aug: Children's summer holiday programme Porsche 4Kids
Temporary closures of the Porsche Museum due to coronavirus

75 Years of Porsche sports cars

08. Jun: Celebration of 75 years of Porsche sports car jubilee

09. Jun: Start of the special exhibition "75 years of Porsche sports cars"

15 years of the Porsche Museum

31. Jan: 15 years of the Porsche Museum. Read more here.

MEDIA ENQUIRIES



Astrid Böttinger

Spokesperson Heritage and Porsche Museum
+49 (0) 170 / 911 2065
astrid.boettinger@porsche.de

Image Sublines

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Subline: 2024

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