

More connectivity, more of a digital experience

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Numerous digital innovations in the new Porsche 911 link the personal digital ecosystems of smartphone and vehicle even more closely. The integration of the My Porsche app into Apple CarPlay® enables vehicle functions to be controlled directly from the smartphone ecosystem, for example with the Siri® voice assistant or by using tiles in CarPlay® – allowing the driver to change radio stations, control the air conditioning or adjust the ambient lighting. In addition, the My Porsche app and Apple CarPlay® now offer a standardised design, including a visual representation of the linked vehicle. Vehicle functions such as climate, seat and audio settings can be grouped into predefined programmes in the My Porsche app and activated manually or by using Siri®. These programmes are actively suggested by the vehicle depending on the situation.

A new feature in the 911 is a smartphone tray with wireless charging function. Cooling allows the charging power to be increased to 15 watts. Setting up a connection between car and smartphone using Porsche ID is now even easier: all you need to do is scan the QR code displayed in the PCM. There

is no need to enter a Porsche ID and password. Once linked, the personal account is available in native apps directly in the vehicle. This allows, for example, music from Spotify® or Apple Music® to be streamed from the PCM without the car being connected to the smartphone. As an alternative to Apple CarPlay®, Android Auto® is available as standard for mirroring smartphone content to the PCM.

A new feature of the Porsche 911 is the ability to stream videos in the car to the PCM central display. The Screenhits® app, which integrates numerous popular streaming services, is available for this purpose. Screenhits® requires a separate subscription, for which Porsche Connect customers receive a three-year voucher with data allowance. For safety reasons, in-car video is only available in the 911 when the car is stationary. In China, video streaming is offered by means of the BiliBili app.

Assistance technology with enhanced functions

Advanced assistance technology in the 911 enhances safety, comfort and the dynamic driving experience without compromising performance. Porsche is restructuring the range of assistance functions in the new 911. A number of options that were previously available only at extra cost are now included as standard, and new functions have been added.

The previously optional Traffic Sign Recognition, Lane Keep Assist and the warning and brake assistant including pedestrian protection are also included as standard, as are ParkAssist with reversing camera and a fatigue detection system. The optional Porsche InnoDrive system with Adaptive Cruise Control (ACC) has additional functions: it regulates driving speed, based on navigation data as well as radar and video sensors, and adapts it automatically and predictively. Speed limits and the road topology, such as bends and gradients, are taken into account. Porsche InnoDrive looks up to three kilometres ahead and helps to provide a harmonious and anticipatory journey. The pre-set speed can be changed manually and overridden with the accelerator pedal. If the currently permitted maximum speed is exceeded, the assistant issues a visual and audible warning. Another additional function of the Porsche InnoDrive is Active Lane Keeping, which takes pressure off the driver between zero and 210 km/h by continuously assisting with steering angle. This is particularly helpful in congestion, in slow-moving traffic and on monotonous motorway journeys. The function can be activated on well-maintained country roads and motorways.

Other optional assistance systems are also available to increase safety and comfort. These include Lane Change Assist, which has been upgraded to include additional functions. It now warns of approaching traffic when reversing out of a parking space below its control limits (10 to 250 km/h). The warning is signalled visually, acoustically and with physical feedback. It is supplemented by an Exit Warning that warns of approaching vehicles when the door is opened.

ParkAssist, which comes as standard and includes a reversing camera, helps with parking. Expanding on this, Surround View with active parking assistant is available as an option. The system automatically recognises suitable parking spaces and takes care of longitudinal and lateral control when moving into them. The option of remote-controlled parking with monitoring by smartphone can be configured using

Remote ParkAssist. Night Vision Assist is available as an option.

Upgraded equipment

Porsche has expanded the standard equipment in the Porsche 911 and added popular features. Matrix LED headlights are fitted as standard for the first time in the Porsche 911. They illuminate the road selectively and adapt the light to the traffic and road conditions. The illumination is even more precise with the optional HD-Matrix LED headlights, which represent the current state of the art in lighting systems.

Another new feature in the Porsche 911 is the air quality system, which reliably protects the occupants from particles and pollutants coming from the outside air. It includes the tried-and-tested particulate filter and the new GPS air recirculation function as standard, which automatically recognises tunnel entrances and activates the air recirculation in the car in a timely manner, to protect occupants from unpleasant odours and exhaust fumes. As an option, a particulate matter sensor continuously measures the air pollution outside and inside the vehicle and automatically switches to recirculated air when necessary. In addition, the polluted air passes through a filter several times. The ioniser, which is also available as an option, is already well known from the previous model and increases the ion content of the interior air, noticeably increasing the well-being of the passengers. This is particularly beneficial for allergy sufferers.

As before, there is a choice of three sound systems for the Porsche 911. The sports car comes with the Sound Package Plus with eight speakers and 150 watts of power as standard. A BOSE® surround sound system with 12 speakers, subwoofer and 570 watts as well as the premium Burmester® 3D High-End Surround Sound System with 13 speakers, 915 watts and 300-watt active subwoofer, are available as options.

In addition to the Matrix LED headlights, the extended assistance package and Ambient Lighting, heated seats and steering wheel are now also included as standard. Electrically folding exterior mirrors, an automatically dimming interior mirror with an integrated rain sensor for the reversing camera, and the 12.6-inch curved display are also included as standard. The same applies to the mode switch. The Sport Chrono package including Track Precision App, tyre temperature display and Launch Control is available as an option. It also includes an analogue and a digital stopwatch. It is included as standard in the Carrera GTS. The 911 Carrera GTS is also equipped with a Race-Tex headliner as standard.

MEDIA ENQUIRIES



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Consumption data

911 Carrera (WLTP)*: Fuel consumption combined: 10.4 – 9.9 l/100 km; CO_2 emissions combined: 238 – 226 g/km; CO_2 class: G

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

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